

## Key Indicators of Progress – Enrollment, Transfers, Retention, and Graduation Goals

Action: The staff recommends that the council approve the 2002-06 public institution goals for enrollment, transfers, retention, and graduation.

In March 2001, the council approved performance indicators to measure progress in answering the five questions guiding postsecondary education's reform efforts. Also at the meeting, the council approved 17 systemwide goals and outlined plans for setting goals for the remaining indicators by the end of the calendar year. At the July 30 meeting, the council requested that the institutions again review their proposed goals for the following five indicators under questions 2 and 3 and increase them, as appropriate:

- 2.1 Number of undergraduates
- 2.2 Number of graduates/professionals
- 3.1 One-year retention rates of first-time freshmen
- 3.8 Six-year graduation rates of bachelor's students
- 3.9 Five-year graduation rates of transfer students

The staff has worked with the institutions to revise the goals to reflect actual performance in 2000 and expected 2001 performance. In addition, the council staff asked the universities to set goals for transfer students from the Kentucky Community and Technical College System and the Lexington Community College (key indicator 3.4). The data tables showing the recommended goals are on pages 71 to 76.

The recommended undergraduate enrollment goals chart an ambitious course toward the goal of 80,000 more undergraduates by the year 2020 (see chart on page 77). Based on these goals, we are on track to enroll 77,000 additional students by 2015. The revised 2006 goals show undergraduate enrollment increasing by nearly 33,600 over fall 2000. Graduate enrollment will increase by over 2,100 in the same time period.

The revised increases in retention rates range from 3.1 percent to 6.3 percent. KCTCS and LCC transfers to Kentucky four-year institutions are projected to increase 29.3 percent.

As noted in *Measuring Up, 2000, The State-by-State Report Card for Higher Education* published by The National Center for Public Policy and Higher Education, Kentucky has fairly high proportions of first-year, full-time students at Kentucky's two and four-year colleges who return for their second year. But a low percentage of students earn a bachelor's degree and few students complete certificates and degrees relative to the number enrolled. Overall, the educational attainment level of Kentuckians remains low compared to national statistics.

The staff thinks that the goals recommended here are reasonable and will move the system toward its 2020 goals.

## Key Indicators of Progress toward Postsecondary Reform

### Question 2: Are more students enrolling?

#### 2.1 Undergraduate Enrollment

Institution	Actual			Proposed Goals					% Change	
	1998	1999	2000	2002	2003	2004	2005	2006	1998 - 06	2000 - 06
Eastern Kentucky University	13,480	13,274	12,909	13,029	13,159	13,291	13,424	13,558	0.6	5.0
Kentucky State University	2,205	2,277	2,129	2,400	2,500	2,550	2,600	2,650	20.2	24.5
Morehead State University	6,743	6,645	6,755	6,979	7,025	7,123	7,196	7,268	7.8	7.6
Murray State University	7,349	7,299	7,492	7,700	7,800	7,900	7,950	8,000	8.9	6.8
Northern Kentucky University	10,643	10,672	10,859	11,800	12,100	12,400	12,700	13,000	22.1	19.7
University of Kentucky	17,157	16,847	16,899	17,050	17,175	17,300	17,400	17,500	2.0	3.6
University of Louisville	14,647	14,710	14,477	14,420	14,370	14,300	14,300	14,300	(2.4)	(1.2)
Western Kentucky University	12,713	12,921	13,272	14,100	14,200	14,300	14,400	14,500	14.1	9.3
Subtotal	84,937	84,645	84,792	87,478	88,329	89,164	89,970	90,776	6.9	7.1
Lexington Community College	6,118	6,807	7,214	8,000	8,160	8,323	8,490	8,660	41.5	20.0
KCTCS	45,529	46,035	52,201	60,938	65,204	70,094	75,351	78,365	72.1	50.1
Total Public Institutions	136,584	137,487	144,207	156,416	161,693	167,581	173,811	177,801	30.2	23.3
Independent Institutions	24,173	24,099	25,159	25,200	25,700	26,200	26,700	27,200	12.5	8.1
System Total	160,757	161,586	169,366	181,616	187,393	193,781	200,511	205,001	27.5	21.0

Key Indicators of Progress toward Postsecondary Reform  
Question 2: Are more students enrolling?

**2.2 Graduate/Professional Enrollment**

Institution	Actual			Proposed Goals					% Change	
	1998	1999	2000	2002	2003	2004	2005	2006	1998 - 06	2000 - 06
Eastern Kentucky University	1,922	1,914	1,748	1,800	1,836	1,892	1,930	1,960	2.0	12.1
Kentucky State University	98	116	125	125	127	133	140	147	50.0	17.6
Morehead State University	1,520	1,526	1,572	1,623	1,647	1,670	1,689	1,709	12.4	8.7
Murray State University	1,554	1,615	1,649	1,740	1,780	1,820	1,860	2,000	28.7	21.3
Northern Kentucky University	1,156	1,104	1,242	1,385	1,445	1,520	1,570	1,610	39.3	29.6
University of Kentucky	6,552	6,219	6,217	6,550	6,679	6,740	6,784	6,817	4.0	9.7
University of Louisville	5,562	5,424	5,627	5,705	5,768	5,872	5,902	5,937	6.7	5.5
Western Kentucky University	2,169	2,202	2,244	2,340	2,350	2,360	2,370	2,380	9.7	6.1
Total	20,533	20,120	20,424	21,268	21,632	22,007	22,245	22,560	9.9	10.5

Key Indicators of Progress toward Postsecondary Reform  
Question 3: Are more students advancing through the system ?

**3.1 One-Year Retention Rates of First Time Freshmen**  
**Three-Year Average**

Institution	Actual			Proposed Goals					% Change	
	1998	1999	2000	2002	2003	2004	2005	2006	1998 - 06	2000 - 06
Eastern Kentucky University	62.6%	62.0%	62.6%	63.6%	64.8%	66.0%	67.0%	68.0%	5.4%	5.4%
Kentucky State University	56.2%	61.4%	63.7%	64.7%	65.7%	66.7%	68.0%	70.0%	13.8%	6.3%
Morehead State University	66.5%	63.6%	61.7%	63.5%	64.4%	65.4%	66.3%	67.2%	0.7%	5.5%
Murray State University	70.2%	69.4%	69.8%	70.8%	71.3%	71.8%	72.4%	72.9%	2.7%	3.1%
Northern Kentucky University	63.4%	63.6%	63.3%	65.0%	65.8%	66.6%	67.5%	68.3%	4.9%	5.0%
University of Kentucky	78.6%	78.5%	79.2%	79.5%	80.0%	80.5%	81.0%	82.4%	3.8%	3.2%
University of Louisville	70.7%	70.1%	70.2%	72.2%	73.2%	74.2%	75.2%	76.1%	5.4%	5.9%
Western Kentucky University	65.4%	66.5%	67.9%	69.1%	69.7%	70.3%	70.9%	71.5%	6.1%	3.6%
Lexington Community College	61.1%	61.4%	62.0%	63.0%	63.0%	63.0%	63.0%	63.0%	1.9%	1.0%
KCTCS	53.0%	53.3%	53.5%	55.2%	56.0%	56.8%	57.6%	58.5%	5.5%	5.0%

Key Indicators of Progress toward Postsecondary Reform  
Question 3: Are more students advancing through the system ?

**3.8 Six-Year Graduation Rates of Bachelor's Students**

Institution	Actual			Proposed Goals					% Change	
	1998	1999	2000	2002	2003	2004	2005	2006	1998 - 06	2000 - 06
Eastern Kentucky University	26.8%	31.5%	30.0%	32.0%	33.5%	35.5%	37.5%	40.0%	13.2%	10.0%
Kentucky State University	17.7%	31.3%	31.2%	32.0%	33.0%	34.0%	35.0%	36.0%	18.3%	4.8%
Morehead State University	40.1%	44.0%	38.6%	42.0%	43.0%	44.0%	45.0%	46.0%	5.9%	7.4%
Murray State University	38.5%	40.9%	46.3%	47.7%	48.4%	49.0%	49.7%	50.4%	11.9%	4.1%
Northern Kentucky University	30.1%	32.3%	35.4%	36.0%	36.5%	37.0%	37.5%	38.0%	7.9%	2.6%
University of Kentucky	50.8%	52.2%	55.3%	56.4%	56.8%	57.4%	58.0%	58.6%	7.8%	3.3%
University of Louisville	29.9%	31.6%	30.8%	34.7%	36.7%	38.6%	40.6%	42.6%	12.7%	11.8%
Western Kentucky University	39.1%	37.7%	41.5%	41.6%	41.8%	42.0%	43.2%	44.4%	5.3%	2.9%

Key Indicators of Progress toward Postsecondary Reform  
Question 3: Are more students advancing through the system ?

**3.9 Five-Year Graduation Rates of Transfer Students**  
**Three-Year Average**

Institution	1998-2000 Three-Year Average	Proposed Goals					Change 2000 - 06
		2002	2003	2004	2005	2006	
Eastern Kentucky University	52.1%	53.0%	54.0%	55.0%	56.0%	57.0%	4.9%
Kentucky State University*	35.3%	NA	NA	NA	NA	NA	NA
Morehead State University	55.0%	56.0%	57.0%	58.0%	59.0%	60.0%	5.0%
Murray State University	60.6%	62.0%	62.5%	63.0%	63.5%	64.0%	3.4%
Northern Kentucky University	55.3%	55.4%	55.5%	55.6%	55.7%	55.8%	0.5%
University of Kentucky	49.2%	51.5%	52.0%	52.5%	53.0%	54.0%	4.8%
University of Louisville	38.6%	41.9%	42.2%	42.4%	42.7%	43.1%	4.5%
Western Kentucky University	62.4%	62.2%	62.3%	62.4%	62.5%	62.6%	0.2%

\*Cohort sizes are too small

**5.5 Extramural Research and Public Services Expenditures per Full-Time Faculty**  
**Three-Year Average**

	1996-97 to 1998-99						
	Actual	2002 Goal	2003 Goal	2004 Goal	2005 Goal	2006 Goal	
<b>Eastern Kentucky University</b>	\$ 14,828	\$ 39,474	\$ 46,035	\$ 48,465	\$ 49,937	\$ 50,929	
<b>Kentucky State University</b>	\$ 49,473	\$ 51,000	\$ 52,000	\$ 53,000	\$ 54,000	\$ 55,000	
<b>Morehead State University</b>	\$ 12,281	\$ 13,423	\$ 14,175	\$ 14,699	\$ 15,390	\$ 16,036	
<b>Murray State University</b>	\$ 4,431	\$ 5,147	\$ 5,185	\$ 5,220	\$ 5,226	\$ 5,270	
<b>Northern Kentucky University</b>	\$ 3,474	\$ 4,035	\$ 4,276	\$ 4,518	\$ 4,759	\$ 5,000	
<b>Western Kentucky University</b>	\$ 18,930	\$ 31,008	\$ 31,783	\$ 32,558	\$ 33,333	\$ 34,108	



Key Indicators of Progress toward Postsecondary Reform  
Question 3: Are more students advancing through the system ?

**3.4 Transfers in from KCTCS and LCC**

Institution	Actual			Proposed Goals					% Change	
	1998	1999	2000	2002	2003	2004	2005	2006	1998 - 06	2000 - 06
Eastern Kentucky University	470	468	461	470	475	480	488	496	5.5	7.6
Kentucky State University	17	12	9	12	17	22	27	32	88.2	255.6
Morehead State University	267	260	269	282	293	302	311	321	20.2	19.3
Murray State University	294	302	308	320	325	330	335	340	15.6	10.4
Northern Kentucky University	47	45	58	65	71	76	88	110	134.0	89.7
University of Kentucky	806	746	660	670	680	690	700	711	(11.8)	7.7
University of Louisville	466	421	293	323	339	356	374	393	(15.7)	34.1
Western Kentucky University	288	270	245	266	278	291	305	319	10.8	30.2
Total	2,655	2,524	2,303	2,408	2,478	2,547	2,628	2,722	2.5	18.2

**Transfers to Any Four Year Institution\***

Institution	Actual			Proposed Goals					% Change	
	1998	1999	2000	2002	2003	2004	2005	2006	1998 - 06	2000 - 06
LCC	552	553	534	560	566	572	581	590	6.9	10.5
KCTCS	2,541	2,434	2,213	2,400	2,530	2,666	2,810	2,962	16.6	33.8
Total	3,093	2,987	2,747	2,960	3,096	3,238	3,391	3,552	14.8	29.3

\* Any Kentucky public or independent four-year institution.

# Undergraduate Enrollment

Progress Toward 80,000 More  
Students by 2020

(Includes public and independent institutions)

